

# EOMAS 2024 - Workshop

	9:00 - 9:30	9:30 - 10:00	10:00 - 10:30
09:00 — 10:30 Session-1: Process Modeling	Introduction. 5 min Molhanec, Merunka	<i>Nicolai Schützenmeier, Stefan Jablonski and Stefan Schöning.</i>	<i>Sebastian Petter and Stefan Jablonski.</i>
	Invited lecture, 20 min Pavel Malyženkov	Comparing Process Models Beyond Structural Equivalence	Process-Specific Extensions for Enhanced Recommender Systems in Business Process Management
10:30 — 11:00 Coffee Break			
	11:00 - 11:30	11:30 - 12:00	12:00 - 12:30
11:00 — 12:30 Session-2: Business Modeling	<i>Pavel Beránek and Vojtech Merunka.</i>	<i>William Sniekers and Ben Roelens.</i>	<i>Ghazaleh Aghakhani, Ke Xu, Yves Wautelet, Konstantinos Tsilionis and Manuel Kolp.</i>
	Analyzing Customer Sentiments: A Comparative Evaluation of Large Language Models for Enhanced Business Intelligence	A Meta-Design Method for Modeling Customer Value	Customizing a Generic Digital Transformation Objectives Model onto a Telecommunication Company
12:30 — 14:00 Lunch Break			
	14:00 - 14:30	14:30 - 15:00	15:00 - 15:30
14:00 — 15:30 Session-3 Conceptual Modeling	<i>Martin Molhanec.</i>	<i>Vojtech Merunka, Himesha Wijekoon and Pavel Beranek.</i>	<i>Josef Pavlicek and Petra Pavlickova.</i>
	Deriving Object Oriented Normalisation from Conceptual Normalisation	Conceptual data normalisation from the practical view of using graph databases	BPMN for displaying the progression of musical harmony and chords - Case study
15:30 — 16:00 Coffee Break			
16:00 — 17:30 Session-4	Round table and discussion, moderate: Molhanec and Merunka		